

Absolute E-Z Up

Building Safe and Productive Workplaces

As material handling involves deployment of an array of innovative equipment tailored to meet varying requirements of customers across various industries, a strong industry knowledge coupled with the ability to work in tandem with the buyer's objective is a crucial factor for delivering quality equipment. Incorporating these rudiments, Absolute E-Z Up (AEUP) has been a critical provider of highly

safe and reliable aerial work platforms along with material handling equipment for varied industries and applications.

With a work experience spanning forty years in the material handling space, Mike Buley, president of AEUP believes a product-driven company should always put the customer in the driver's seat to produce the most desirable outcome. "Backed by our years of industry knowledge, we provide the best-in-class material handling equipment that satisfies our customers enough to return to us for any further requirements in the future," says Buley.

For more than 12 years, AEUP has been offering industrial stock pickers, stair climbers, along with

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material handling products and electric utility vehicles that increase productivity by leaps and bounds while enhancing customer satisfaction. One of the company's flagship products, the E-Z Climber, is an indispensable partner for job site workers moving heavy or bulky objects. The E-Z Climber is an innovative stair climbing load carrier that transports all types of items up and down stairs and across uneven slopes. Due to its compact size, elevation, and unique roller system, the E-Z Climber is entirely maneuverable. The unit can rotate and navigate through small spaces while saving time. An



electromagnetic brake and electronic joystick provide the user with more control to achieve safe operation and precise movements.

Designed to carry a safe, a photocopier, a grand piano, and everything in between, the E-Z Climber is available in two models—horizontal, and vertical—depending on the platform's movement. It provides a whole range of benefits to multiple manual handling tasks, is incredibly easy to use, and is cost-effective as it reduces the number of operators required to complete a task while helping staff avoid physical exertion, fatigue, or other injuries incurred by mishandling various equipment. "In Europe, E-Z Climber has moved gondolas. In the United States, it has moved high-end appliances like transformers, safes and vaults, compressors, or even electric motors weighing over 1100-1200 pounds, and the list goes on and on," extols Buley. AEUP also offers a unique line of electric utility vehicles that can push, pull, or steer wheeled loads up to plus 33,000lbs., increasing productivity with less strain on workers at the job site.

In addition to their product expertise, the AEUP team's consultative approach is often cited as a core driving force behind their remarkable results. Before offering a solution,

the company conducts an extensive survey that captures metrics related to the weight to be carried or requests pictures of the job site, among other variables, to gain an exact idea of the client's requirements and objectives. Based on these assessments, AEUP picks out the most suitable products for its customers. Once equipment has been chosen, the company holds exclusive consultations with its clients on the proper use and management of the equipment to provide the best possible experience for the client.

Staying abreast of the latest and the most significant developments across the material handling space, AEUP plans to focus on product enhancements for the near future. The company is planning to add a forklift feature to the E-Z Climber, which will allow it to pick up heavy, elongated objects from the ground. Additionally, the company is about to introduce a new 'low-level access' product that will empower workers to ride in a self-propelled elevating unit and safely perform aerial work without any hassle. "We want to continue building safe and reliable equipment that will make the job easier for countless jobsite workers, while paving the way to secured work sites," concludes Buley. **LT**



Mike Buley